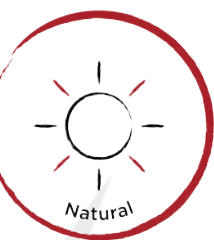


INTRODUCING EDLONG'S *NEW* LINE OF FLAVORS:



Edlong's global R&D experts have released a packaged line of **Sweet Success™** sweet dairy and dairy-type flavors identified to help F&B Manufacturers capitalize on the exploding better-for-you/functional beverage space.



Natural Dairy-Type Flavors

Edlong's **Sweet Success™** Line of Flavors Includes:

- White Chocolate
- Milk
- Irish Whole Milk
- Dulce De Leche
- Cooked Milk
- Sweet Cream
- Vanilla Custard
- Butterscotch
- Half & Half
- Clotted Cream
- Fruity Butter Vanilla
- Dairy-Forward Butter Vanilla
- Caramel
- Cheesecake
- Vanilla Cream
- Vanilla Caramel NEW!
- Rich Butter Cream NEW!
- Cookies & Cream NEW!

Natural Dairy Flavors

- Speculoos
- Vanilla Graham Cracker



DAIRY CAN BE *sweet and rich*

WHILE REDUCING ADDED SUGAR



EDLONG® SWEET SPOT™ FLAVORS

Inspired by naturally sweet dairy products, Edlong® Sweet Spot™ flavors increase the perception of sweetness and improve mouthfeel, hinting at richness and indulgence. Mild, smooth, and not overtly dairy, these natural flavors lend a subtle, clean background flavor with lingering sweetness impression to a variety of dairy and non-dairy food and beverage applications. As a food manufacturer, you're caught between rising legislative pressure to reduce added sugar and consumers who crave sweets. Sweet Spot™ helps you satisfy both sides. Try these sweet solutions for balancing label demands and consumer taste preferences.

- Natural
- Kosher pareve
- Non-GMO Project compliant
- Available in liquid and powder formats
- Halal versions

ENHANCE A VARIETY OF APPLICATIONS WITH EDLONG® SWEET SPOT™ FLAVORS

Our continually-evolving product line is ideal for bakery goods, cereal bars, clear beverages, coffee and tea, coffee creamers, cookies, creamy beverages, fruit juices, oatmeal, pudding, yogurt and more.

SUGAR REDUCTION RECOMMENDATIONS



The World Health Organization (WHO) recommends that adults and children should reduce their intake of sugar to less than 10% of their total daily energy intake.

On average, this equals about **12 teaspoons (50 grams)** of sugar per day for an adult.

For outstanding results and delicious applications, contact your sales representative or visit edlong.com

