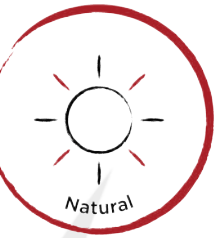


INTRODUCING EDLONG'S *NEW* LINE OF FLAVOURS:



Edlong's global R&D experts have released a packaged line of **Sweet Success™** sweet dairy and dairy-type flavours identified to help F&B Manufacturers capitalise on the exploding better-for-you/functional beverage space.



Natural Dairy-Type Flavours

Edlong's **Sweet Success™** Line of Flavours Includes:

- White Chocolate
- Milk
- Irish Whole Milk
- Dulce De Leche
- Cooked Milk
- Sweet Cream
- Vanilla Custard
- Butterscotch
- Half & Half
- Clotted Cream
- Fruity Butter Vanilla
- Dairy-Forward Butter Vanilla
- Caramel
- Cheesecake
- Vanilla Cream
- Vanilla Caramel NEW!
- Rich Butter Cream NEW!
- Cookies & Cream NEW!

Natural Dairy Flavours



- Speculoos
- Vanilla Graham Cracker

DAIRY CAN BE *sweet and rich*

WHILE REDUCING ADDED SUGAR



EDLONG® SWEET SPOT™ FLAVOURS

Inspired by naturally sweet dairy products, Edlong® Sweet Spot™ flavours increase the perception of sweetness and improve mouthfeel, hinting at richness and indulgence. Mild, smooth, and not overtly dairy, these natural flavours lend a subtle, clean background flavour with lingering sweetness impression to a variety of dairy and non-dairy food and beverage applications.

As a food manufacturer, you're caught between rising legislative pressure to reduce added sugar and consumers who crave sweets. Sweet Spot™ helps you satisfy both sides. Try these sweet solutions for balancing label demands and consumer taste preferences.

- Natural
- Kosher pareve
- Non-GMO Project compliant
- Available in liquid and powder formats
- Halal versions

ENHANCE A VARIETY OF APPLICATIONS WITH EDLONG® SWEET SPOT™ FLAVOURS

Our continually-evolving product line is ideal for bakery goods, cereal bars, clear beverages, coffee and tea, coffee creamers, cookies, creamy beverages, fruit juices, oatmeal, pudding, yogurt and more.

SUGAR REDUCTION RECOMMENDATIONS



The World Health Organization (WHO) recommends that adults and children should reduce their intake of sugar to less than 10% of their total daily energy intake.

On average, this equals about **12 teaspoons (50 grams)** of sugar per day for an adult.

For outstanding results and delicious applications, contact your sales representative or visit edlong.com

